

CFRE Review Course

Sponsored by the Central Ohio Chapter of the Association of Fundraising Professionals



The **AFP CFRE Review Course** offers development professionals an opportunity to review the main components of a complete fundraising program. It is a two-day, intensive program that focuses on the terminology, organization, and structure of a development program.

*Recommended for professionals with **three or more years** of fundraising experience who are interested in pursuing their CFRE certification.*

Course Overview:

- Module 1:** Why Philanthropy
- Module 2:** Current and Prospective Donor Research
- Module 3:** Marketing & Communications for Fundraising
- Module 4:** Developing a Comprehensive Solicitation Program
- Module 5:** Building & Sustaining Relationships
- Module 6:** Securing the Gift
- Module 7:** Volunteer Involvement
- Module 8:** Management
- Module 9:** Accountability

*The course was developed for intermediate-level fundraising professionals who want a quick and comprehensive overview of fundraising principles, at a step above the fundamental level. Its content is organized around the CFRE exam domains: **Current and Prospective Donor Research, Securing the Gift, Relationship Building, Volunteer Involvement, Management, and Accountability.** Participants engage in fundraising problem-solving with top-notch professionals and network with fundraising peers.*

Registration Deadline: July 28

Dates & Location:

August 14-15, 2017

9:00am - 5:00pm

Columbus Main Library

96 S. Grant Avenue

Columbus, OH 43215

Parking \$10/day

Registration Fee:

\$395 for AFP Members

\$495 for Non-members

Fee includes all sessions, workbook, refreshments and lunch both days. **Scholarships opportunities are available for AFP members.** Visit www.centralohioafp.org, "Scholarships" tab. Deadline for scholarship applications: **July 14, 2017**

Registration Form:

Register online at <http://secure.groundworkgroup.org/register/event/AFP2017Ed>

-or- return this form with payment by **July 28** to Central Ohio AFP

(Mail: PO Box 163955, Columbus, OH 43216-3955 ~ Email: info@CentralOhioAFP.org)

First Name M.I. Last Name Suffix

Professional Title Organizational Affiliation

Street Address City, State Zip

Phone Email

Check all that apply:

I have dietary restrictions: Vegetarian Vegan Gluten-Free

I have special needs disability. Please specify: _____

Payment type: Check enclosed (payable to Central Ohio AFP) Visa MasterCard

Payment amount: \$395 AFP Member rate \$495 Non-member rate

Credit Card Number 3 Digit Security Code Exp Date

Printed Name of Cardholder Signature of Cardholder

Questions? Contact: Chris Elliott by phone at 614-797-9500 or by email at celliott@akidagain.org

Cancellation Policy: Cancellations must be submitted in writing and must be received by the AFP Central Ohio Chapter office on or before August 4. A \$100 processing fee will be deducted from the refunded registration. For cancellations after August 4, no refunds will be issued, but you may specify a substitute attendee.