

Fundamentals of Fundraising Course

Sponsored by the Central Ohio Chapter of the Association of Fundraising Professionals



The **AFP Fundamentals of Fundraising Course** offers a complete overview of the development function. Designed by experienced fundraising professionals, the two-day course addresses the real-world needs and challenges nonprofit organizations face every day.

*Recommended for professionals with **zero to four years** of fundraising experience.*

Advance your professional expertise to help your organization succeed

Learn from experts about the building blocks of a comprehensive fundraising program

Interact with peers for networking and support

Receive a comprehensive course workbook with valuable techniques, case studies and samples from industry experts (valued at \$190)

*Full participation in the course is applicable for **16 points** of CFRE education credit*

Course Overview:

- Module 1:** Overview of Fundraising
- Module 2:** Developing an Integrated Fundraising Program
- Module 3:** Marketing for Ongoing Success
- Module 4:** Building & Sustaining Relationships
- Module 5:** Securing the Gift
- Module 6:** Volunteers – Partners in Fundraising
- Module 7:** Management & Accountability

Registration Deadline: July 28

Dates & Location:

August 7-8, 2017

9:00am - 5:00pm (both days)

Columbus Main Library

96 S. Grant Avenue

Columbus, OH 43215

Parking \$10/day

Registration Fee:

\$395 for AFP Members

\$495 for Non-members

Fee includes all sessions, workbook, refreshments and lunch

both days. **Scholarships opportunities are available for**

AFP members. Visit www.centralohioafp.org, "Scholarships"

tab. Deadline for scholarship applications: **July 14, 2017.**

Registration Form:

Register online at <http://secure.groundworkgroup.org/register/event/AFP2017Ed>

-or- return this form with payment by July 28 to Central Ohio AFP

Mail: P.O. Box 163955, Columbus, Ohio 43216-3955 Email: info@CentralOhioAFP.org

First Name	M.I.	Last Name	Suffix
Professional Title		Organizational Affiliation	
Street Address		City, State	Zip
Phone		Email	
Check all that apply:			
I have dietary restrictions. Vegetarian Vrgan Gliten-Free			
I have special needs disability. Please specify: _____			
Payment type: <input type="checkbox"/> Check enclosed (payable to Central Ohio AFP) <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard			
Payment amount: <input type="checkbox"/> \$395 AFP Member rate <input type="checkbox"/> \$495 Non-member rate			
Credit Card Number		3 Digit Security Code	Exp Date
Printed Name of Cardholder		Signature of Cardholder	

For more information: Contact Chris Elliott by phone at 614-797-9500 or by email at celliott@akidagain.org

Cancellation Policy: Cancellations must be submitted in writing and must be received by the AFP Central Ohio Chapter office on or before August 4. A \$100 processing fee will be deducted from the refunded registration. For cancellations after August 4, no refunds will be issued, but you may specify a substitute attendee.