

# Fundamentals of Fundraising Course

Sponsored by the Central Ohio Chapter of the Association of Fundraising Professionals



## September 26-27, 2018

The AFP Fundamentals of Fundraising Course offers a comprehensive 2-day overview of the development function. Designed by experienced fundraising professionals, the course addresses the real world needs and challenges nonprofit organizations face every day.

*Recommended for professionals with zero to four years of fundraising experience.*

### Dates & Location:

Wednesday and Thursday, September 26-27, 2018

8:00am-5:00pm (both days)

### Improving

One Easton Way, Suite 125

Columbus, OH 43219

Parking is FREE

**Registration Deadline:**  
**September 14**

### Registration Form:

Register **online** at <http://secure.groundworkgroup.org/register/event/AFPEd18>

-or- return this form with payment by September 14 to Central Ohio AFP

**Mail:** P.O. Box 163955, Columbus, Ohio 43216-3955 **Email:** [info@CentralOhioAFP.org](mailto:info@CentralOhioAFP.org)

### Course Overview

**Module 1:** Overview of Fundraising

**Module 2:** Developing an Integrated Fundraising Program

**Module 3:** Volunteers– Partners in Fundraising

**Module 4:** Building and Sustaining Relationships

**Module 5:** Marketing for Ongoing Success

**Module 6:** Securing the Gift

**Module 7:** Management and Accountability

### Registration Fee:

\$390 for AFP Members

\$490 for Non-Members

Fee includes all sessions, workbook, refreshments and lunch both days.

**Scholarship opportunities available for AFP members.**

Visit [www.centralohioafp.org](http://www.centralohioafp.org), "Scholarships" tab. Deadline for scholarship applications: **August 31, 2018**

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First Name M.I. Last Name Suffix

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Professional Title Organizational Affiliation

\_\_\_\_\_  
Street Address City, State Zip

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Phone Email

Check all that apply:  
I have dietary restrictions.  Vegetarian  Vegan  Gluten-Free

I have special needs disability. Please specify: \_\_\_\_\_

Payment type:  Check enclosed (payable to Central Ohio AFP)  Visa  MasterCard

Payment amount: \$390 AFP member rate \$490 Non-member rate

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Credit Card Number  3 Digit Security Code  Exp Date

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Printed Name of Cardholder Signature of Cardholder