

National Philanthropy Day

November 26, 2019

2019 - The Nomination Categories, Process, Dates to Remember and FAQs

The Columbus Foundation Outstanding Philanthropist

This award, sponsored by The Columbus Foundation, honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.

Nominations will be considered based on the responses to the following criteria:

- Description of participation and gift support of nonprofit organizations in the community, nationally and/or internationally. (0-65 points)
- Description of philanthropic support and innovative approaches to solving problems. (0-10 points)
- Evidence of encouragement and motivation given to others to take leadership roles in philanthropy (e.g. challenge gifts, matching gifts, volunteering, etc.). (0-25 points)

Outstanding Volunteer Fundraiser

This award honors an individual or family who demonstrates exceptional skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization and cannot be employed by the organization for which they are raising funds or working on behalf of a fundraising consultant.

Nominations will be considered based on the responses to the following criteria:

- Evidence of quality of leadership and organizational ability in fundraising campaigns. (0-25 points)
- Description of time, effort and personal financial commitment. (0-25 points)
- Description of fundraising goals achieved by his/her effort. (0-15 points)
- Evidence of success in recruiting and motivating others. (0-20 points)
- Description of participation in other local, national and/or international nonprofit organizations. (0-15 points)

Outstanding Volunteer Fundraising Group

This award honors a group of volunteers who demonstrate exceptional skills in accomplishing fundraising projects for the benefit of charitable institutions. The recipients must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for at least one nonprofit organization. *NOTE: Governing boards, boards of directors or sole member corporations are not eligible for this award.*

Nominations will be considered based on the responses to the following criteria:

- Evidence of quality of leadership and organizational ability in fundraising campaigns or projects. (0-25 points)
- Description of time, effort and financial commitments. (0-25 points)
- Description of fundraising goals achieved by the group's efforts. (0-30 points)
- Evidence of success in recruiting and motivating others. (0-20 points)

Outstanding Foundation

This award recognizes a community or family foundation (non-corporate) with a strong record of exceptional generosity that, through direct financial support, has demonstrated exceptional or innovative civic and charitable responsibility, and has encouraged and motivated others in the foundation community to take leadership roles in philanthropy and community involvement. *NOTE: Corporate foundations are not eligible for this award. See Outstanding Large Corporation/Outstanding Small Business categories for corporate foundation nomination instructions.*

Nominations will be considered based the responses to the following criteria:



- Evidence of philanthropic support, innovation, or creativity in solving problems that address an issue/program/cause and the leadership role played by the foundation. (0-45 points)
- Description of the impact of gift support and achievements accomplished through the nominee's philanthropic support of an issue/program/cause. (0-35 points)
- Evidence of encouraging and motivating others to get involved with and/or take leadership roles in philanthropy. (0-20 points)

For the purposes of this nomination, family and community foundation are defined as follows:

- A **family foundation** is one whose funds are derived from members of a single family. At least one family member must continue to serve as an officer or board member of the foundation-(e.g. The Bill and Melinda Gates Foundation).
- A **community foundation** is a publicly supported philanthropic organization with the long term goal of building permanent, named funds, for the broad-based public benefit of the residents in a given area (e.g. Silicon Valley Community Foundation).

Outstanding Large Corporation / Outstanding Small Business

These awards honor companies or corporate foundations that demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement. Awards will be bestowed in two categories:

Large Corporation – 500 or more local full-time equivalent (FTE) employees

Small Business – Fewer than 500 local FTE employees

Nominations will be considered based on the responses to the following criteria:

- Evidence of philanthropic support of innovative approaches to solving problems nationally and/or internationally. (0-45 points)
- Description of impact of gift support and achievements accomplished through the company's efforts. (0-40 points)
- Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement. (0-15 points)

For the purposes of this nomination, a corporate foundation is defined as follows:

A **corporate foundation** is a type of a private foundation that derives its grant making funds primarily from the contributions of a single profit-making business (e.g. The Wal-Mart Foundation, Inc.).

Big Lots Outstanding Youth in Philanthropy

This award, sponsored by Big Lots, recognizes service by a single youth or group (age 23 or younger) who demonstrates commitment to the community through personally raising funds or coordinating direct financial support, development of charitable programs, volunteering and leadership in philanthropy. *NOTE: Organizations that facilitate giving by young people are not eligible for this award.*

Nominations will be considered based on the responses to the following criteria:

- Description in detail of what the nominee(s) did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and of the time, talent and/or treasure the youth gave for the common good and the results that were achieved. (0-35 points)
- Description of the impact the nominee(s) had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominees' work. (0-30 points)
- Long-term (1-2 years) impact of the nominee's work. Will the project(s) be ongoing? Has the nominee considered next steps, or is the nominee working on other projects? (0-20 points)
- Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities. (0-15 points)



Outstanding Fundraising Professional

This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner. **NOTE:** *In order to be eligible for this award, the nominee must be an AFP member who has at least 15 years of professional fundraising experience.*

Nominations will be considered based on the responses to the following criteria:

- Description of career achievements, length and tenure of fundraising background, experience and results. The nominee must have at least 15 years of professional fundraising experience. (0-25 points)
- Evidence of quality of leadership that is effective, creative and stimulating, and that the individual acts as a team player, including but not limited to leadership participation in his or her local AFP Chapter. (0-20 points)
- Membership in AFP and evidence that the individual practices and promotes the *AFP Code of Ethical Principles and Standards of Professional Practice* for fundraising professionals. (0-20 points)
- Description of individual's commitment to continuing professional development, including certification (CFRE/ACFRE), conference participation, publication and professional education. (0-15 points)
- Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations. (0-20 points)

Leave a Legacy

The Leave a Legacy award process is facilitated by the Charitable Gift Planners of Central Ohio (CGPCO). Please visit <https://cgpcoco.org/> or email copgc@cs.com for more information.

Nomination Process

Help us recognize the outstanding individuals and organizations in our community that have given so generously to improve the lives of others. Please carefully follow the guidelines below to successfully execute the nomination process.

Guidelines

1. **Notify the NPD Nominations Committee of your intent to nominate** by emailing the proposed nominee's name and award category to nominations@centralohioafp.org. Please do this *before* starting your nomination draft. If another individual or institution is already planning to nominate your proposed nominee, you will be connected with that party at that time. ***Don't skip this step. Failing to notify the committee of your intent to nominate could result in your nomination being discarded should duplicate nominations occur.***
2. **Assemble your nomination materials**, including:
 - **Nominator's Information**
i.e. Name, organization (if applicable), contact information
 - **Nominee's Information**
i.e. Name of individual/organization, contact information, list of other nonprofits supported by nominee
 - **Nomination Narrative**
Entries will be judged on *each* of the criteria. A strict word limit of 350 words per criterion is enforced. In addition to the required criterion, optional general information about the nominee can be submitted, but is limited to 150 words.
 - **Letter(s) of Support**
Up to three letters of support from colleagues and nonprofits are welcome in addition to the nomination application. Please request that letters be limited to one page.
3. **Submit your final nomination materials by the March 15 deadline** via the online nomination form. Incomplete or late nominations will not be considered. If you are unable to submit your nomination online for some reason, please contact nominations@centralohioafp.org.

Important Dates and Deadlines

| | |
|----------------------|----------------------------|
| Nomination Deadline | Friday, March 15, 2019 |
| Honoree Announcement | May 2019 |
| NPD Luncheon Event | Tuesday, November 26, 2019 |



How to Write a Winning Nomination

- Collaborate with individuals at multiple organizations supported by your nominee, and share the big picture— not just what the nominee does for a single nonprofit.
- Determine who can write the *best* letters of support. Request more than you need, and pick the very best.
- Talk with your nominee, their family and friends. Collect as much info as possible.
- Begin now!

FAQs

Can I submit more than one nomination?

Yes! There is no limit to the number of nominees you're permitted to lift up.

Can I re-submit a nomination from a previous year?

If you would like to nominate an individual, foundation, group or company that you previously nominated, but was not selected as the honoree, you can do so. That said, be sure to *observe all current nomination guidelines, word limits, and submission requirements*. Also, ensure that your narrative is up-to-date and consider acquiring fresh letters of support to further strengthen your updated nomination.

I'm not affiliated with the Association of Fundraising Professionals (AFP). Can I still submit a nomination?

Yes! Nominations are welcome from anyone and everyone who wishes to pay tribute to philanthropists in our community. You do not need to be an AFP member.

Can I nominate a previous honoree?

Previous honorees are eligible to be recognized in the same award more than once, but only after 10 years have passed since they were last recognized. Additionally, previous individual honorees should only be nominated based on *NEW* projects, programs, and initiatives supported. For this reason, nomination of a previous honoree should not come from the same individual or organization that nominated the honoree when they were previously recognized.

Previous honorees are also eligible to be recognized in a different award category, but only after 5 years have passed since they were recognized in any award category.

Can I submit supplemental materials in addition to the nomination, like articles or annual reports?

No. Please only provide the nomination materials listed in *Nomination Process – Guidelines* item #2 on the previous page (i.e. nominator's information, nominee's information, nomination narrative, and letter(s) of support). If you upload supplemental documents or reports in lieu of or in addition to letters of support, they will be discarded.

My nominee is not available to attend the NPD award event. Can I still nominate them?

In order to be considered a nominee must be living (at the time of nomination) and able to attend the NPD award luncheon.

How do I nominate someone for the Leave a Legacy Award?

The Leave a Legacy award process is facilitated by the Charitable Gift Planners of Central Ohio (CGPCO). Please visit <https://cgpc.org/> or email copgc@cs.com for more information.

How is 'local philanthropist' defined?

Local philanthropists are defined as: central Ohio as the Columbus-Marion-Zanesville, OH Combined Statistical Area, which consists of the following counties: Delaware, Fairfield, Fayette, Franklin, Guernsey, Hocking, Knox, Licking, Logan, Madison, Marion, Morrow, Muskingum, Perry, Pickaway, Ross, and Union.

Additional questions? Contact nominations@centralohioafp.org.

