

**NATIONAL PHILANTHROPY DAY 2010**  
**Tuesday, November 23, 2010**



**25th Anniversary**  
**PHILANTHROPY DAY AWARDS**

Information and Nomination Materials

**Submission Deadline: April 16, 2010**  
Award recipients will be notified by late May 2010

## The Philanthropy Day Awards Program

The Association of Fundraising Professionals' (AFP) annual awards program recognizes outstanding achievement by individual, foundation and corporate philanthropists, fundraising volunteers and professional fundraisers.

In professional fundraising, such individuals and organizations form a vital partnership with charities and the nonprofit sector to ensure that the needs of all citizens are met. It is right and proper, therefore, that AFP honors those who hold high ethical standards and best exemplify commitment and dedication toward helping society.

These awards are given in recognition to those individuals and organizations whose life-time or long-term achievements have made a significant impact upon society.

## Selection Process

Completeness of information is essential for consideration. Winners will be selected by a blue ribbon panel of judges comprised of previous NPD award recipients. If, in the judgment of the committee, no applications or candidates in a particular category meet the criteria, no award will be given in that category. All categories will be awarded having met the association's selection criteria and historical high standards of achievement.

## Presentation of Awards

The honorees selected will receive their awards during **Philanthropy Day 2010 on November 23, 2010**. Honorees will be notified of their selection in late May or before. **Honorees must be present to receive the awards.**

## Nomination Process

To nominate an individual, group or corporation for one or more NPD awards, simply follow the instructions below:

1. Send in your nominations on time. Entries for all awards categories must be received by **April 16, 2010**. Late entries will not be accepted. Send all nominations to:

NPD Awards  
c/o Cheryl Smoot, CFRE  
American Cancer Society  
5555 Frantz Road  
Dublin, OH 43017

2. Enumerate each criterion and address each one separately in narrative form. Entries will be judged on each of the criteria. Narrative should contain complete, clear and concise answers to criteria.

3. Narrative should be no more than three pages (12-point font with 1" margins).
  
4. Supporting documents are accepted, but should only enhance the narrative and not be used instead of the narrative to answer the criteria. No more than 10 pages of supporting documents are allowed. When appropriate, nominations may include an annual report in addition to the 10 pages. When including supporting documents, the narrative should discuss the documents. Do not introduce new information in the supporting documents.
  
5. Send in one original copy for each application. Each copy of the application should be a complete set, which includes:
  - Nomination Form
  - Summary
  - All Appendices
  
6. **For ease of duplication, each complete copy should be fastened together with a clip on the upper left corner. Do not staple, bind or send in notebooks or folders.**



## **Top 10 Reasons Why You Really, Really Should Submit a Nomination:**

- You can help make your organization famous!
- By telling your nominee's story, others may be inspired to give
- Your boss will be very happy, even if you don't win
- You help promote awareness of giving and volunteering in our community
- It will strengthen your writing skills
- It's a GREAT cultivation step with your donor and/or volunteer
- Prospect Research - You get to find out more information about your donor and/or volunteer
- You help make AFP famous!
- It's just good stewardship
- And finally....your nominee(s) will love you and your organization EVEN MORE!

### ***How to Write the Best Nomination***

- Collaborate with others in the organizations that your nominee supports. It's a win-win for everyone!
- Determine who can write the BEST support letters...and get them
- Get more support letters than you need and pick the very best ones
- Talk to your nominee or his/her family and friends, if possible, to collect information
- Be sure to tell *The Whole Story* not just what your nominee does for your organization

## **Awards and Criteria for Nominations**

### **Outstanding Philanthropist Award**

This award honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.

Nominations will be considered based on the responses to the following criteria:

- Description of participation in and gift support of nonprofit organizations in the community, nationally and/or internationally. (0-65 points)
- Description of philanthropic support of innovative approaches to solving problems. (0-10 points)
- Evidence of encouragement and motivation given to others to take leadership roles in philanthropy (i.e. challenge gifts, matching gifts, volunteering, etc.). (0-25 points)

### **Outstanding Volunteer Fundraiser**

This award honors an individual or family who demonstrate exceptional skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization.

Nominations will be considered based on the responses to the following criteria:

- Evidence of quality of leadership and organizational ability in fundraising campaigns. (0-25 points)
- Description of time, effort and personal financial commitment. (0-25 points)
- Description of fundraising goals achieved by his/her effort. (0-15 points)
- Evidence of success in recruiting and motivating others. (0-20 points)
- Description of participation in other local, national and/or international nonprofit organizations. (0-15 points)

### **Outstanding Volunteer Fundraising Group**

This award honors a group of volunteers who demonstrate exceptional skills in accomplishing fundraising projects for the benefit of charitable institutions. The recipients must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for at least one nonprofit organization.

Nominations will be considered based on the responses to the following criteria:

- Evidence of quality of leadership and organizational ability in fundraising campaigns or projects. (0-25 points)
- Description of time, effort and financial commitments. (0-25 points)
- Description of fundraising goals achieved by the group's efforts. (0-30 points)
- Evidence of success in recruiting and motivating others. (0-20 points)

## Outstanding Corporation Award (Large and Small Categories)

These awards honor corporations or corporate foundations that demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement. Awards will be bestowed in two categories: Large corporation (200 employees or more) and Small corporation (less than 200 employees).

Nominations will be considered based on the responses to the following criteria:

- Evidence of philanthropic support of innovative approaches to solving problems nationally and/or internationally. (0-45 points)
- Description of impact of gift support and achievements accomplished through the corporation's efforts. (0-40 points)
- Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement. (0-15 points)

## Outstanding Fundraising Professional Award

This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner.

Nominations will be considered based on the responses to the following criteria:

- Description of career achievements, length and tenure of fundraising background, experience and results. The recipient must have at least 15 years of professional fundraising experience. (0-25 points)
- Evidence of quality of leadership that is effective, creative and stimulating, and that the individual acts as a team player. (0-20 points)
- Membership in AFP and evidence that the individual practices and promotes the *AFP Code of Ethical Principles and Standards of Professional Practice* for fundraising professionals. (0-20 points)
- Description of individual's commitment to continuing professional development, including certification (CFRE/ACFRE), conference participation, publication and professional education. (0-15 points)
- Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations. (0-20 points)

## Outstanding Youth in Philanthropy Award (Ages 5-23)

This award recognizes service by an individual or group of young people ages 5 to 23 who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. Nominations will be considered based on the responses to the following criteria:

- Description in detail of what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.),

and of the time, talent and/or treasure the youth gave for the common good and the results that were achieved. (0-40 points)

- Description of the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work. (0-30 points)
- Long term (1-2 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects? (0-20 points)
- Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities. (0-20 points)

## **Previous Award Recipients**

### **Outstanding Philanthropists**

2009 Floradelle Pfahl  
2008 J. Gilbert Reese  
2007 David J. Ryan  
2006 John Schoedinger  
2005 Bob & Mary Lazarus  
2004 Elizabeth M. Ross  
2003 John H. McConnell  
2002 John G. and Jeanne B. McCoy  
2001 R. David and I. Lorraine Thomas  
2000 Robert H. Morosky  
1999 Robert J. Weiler & Robert J. Weiler Jr.  
1998 Nancy Jeffrey  
1997 Loann Crane  
1996 Thekla Reese Shackelford  
1995 John W. Alford  
1994 Walter English  
1993 John B. and Dareth Gerlach

### **Outstanding Volunteer Fundraiser**

2009 Charles Moses  
2008 Cynthia Hilsheimer  
2007 June and Dave Harcum  
2006 Nancy Goorey  
2005 Ann S. Hoaglin  
2004 Judy Tuckerman  
2003 Gary Glaser  
2002 William T. Grove  
2001 Barbara Fergus  
2000 Russell Gill  
1999 John C. Elam  
1998 Paula A. Spence  
1997 Ann I. Wolfe  
1996 Celia D. Crossley  
1995 David L. Milenthal  
1994 Paul A. Donald  
1993 John and Ruth Mount

### **Outstanding Large Corporation**

2009 Crane Group  
2008 American Electric Power

2007 Chemical Abstracts Service  
2006 Limited Brands  
2005 Grange Insurance  
2004 Wolfe Enterprises  
2003 White Castle System, Inc.  
2002 National City Bank  
2001 Schottenstein's/Value City  
2000 Dominion Homes  
1999 Ameritech  
1998 The Longaberger Company  
1997 Bank One  
1996 Battelle  
1995 Wendy's International, Inc.  
1994 The Huntington National Bank  
1993 Nationwide

#### **Outstanding Small Corporation**

2009 Clary Communications  
2008 Grip Technologies  
2007 SOS Productions  
2006 Smith & Hale, LLP  
2005 Mills/James Productions  
2004 Paul Werth Associates  
2003 Progressive Medical, Inc.  
2002 Reitter Wall Systems  
2001 The Media Group  
2000 George J. Igel Company  
1999 One More Time  
1998 Hanlin-Rainaldi Construction  
1997 Groner, Boyle & Quillin  
1996 Norse Dairy Systems  
1995 Tom Gill Oldsmobile

#### **Outstanding Fundraising Executive**

2009 Roberta Terapak, CFRE  
2008 Doug Allinger  
2007 Laura MacDonald, CFRE  
2006 Terry Schavone  
2005 Sue Phillips, CFRE  
2004 Diana S. Newman, CFRE  
2003 Anita A. Laterro, CFRE  
2002 Cheryl J. Smoot, CFRE  
2001 Norma J. Sexton, CFRE  
2000 Jeffrey D. Damron, CFRE  
1999 Russell L. Hodge III, CFRE

1998 Michael D. O'Sullivan, CFRE  
1997 Patricia J. Gibboney, CFRE  
1996 Thomas G. Hofmann, CFRE  
1995 Saul Seigel  
1994 Dennis Stefanacci, ACFRE  
1993 Nancy Strause

### **Judges' Award**

2009 The Columbus Foundation  
2005 Archie Griffin  
2004 Stephen A. Rish  
1999 Jimmy Crum  
1998 Mary Claytor, Ph.D.  
1998 Junior League of Columbus

### **Outstanding Volunteer Fundraising Group**

2009 Childhood League  
2008 The Women's Board of The Columbus Museum of Art

### **Youth in Philanthropy Award**

2009 Summer Reading Club Volunteers of the Columbus Metropolitan Library  
2006 The Andros Project of the Bexley Public Schools

# Central Ohio AFP National Philanthropy Day 2010 Nomination Form

**Check the award for which you are submitting a nomination. Please review the guidelines and construct your nomination accordingly. You are welcome and encouraged to submit nominations in multiple categories.**

**Outstanding Philanthropist:** This award honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.

**Outstanding Volunteer Fundraiser:** This award honors an individual or family who demonstrate exceptional skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization.

**Outstanding Volunteer Fundraising Group:** This award honors a group of volunteers who demonstrate exceptional skills in fundraising projects for the benefit of charitable institutions. The recipients must have demonstrated exceptional leadership skills in coordinating groups of volunteers who accomplish major fundraising projects at least one nonprofit organization.

**Outstanding Large Corporation:** This award honors corporations with 200 or more employees or corporate foundations that demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

**Outstanding Small Corporation:** This award honors corporations with fewer than 200 employees or corporate foundations that demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

**Outstanding Fundraising Professional:** This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner.

**Outstanding Youth in Philanthropy:** This award recognizes service by an individual or group of young people ages 5 to 23 who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy.

**Nominee Name (Individual, Company or Group Name):**

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**Contact and Title (for Groups and Companies):**

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**Full Address:** \_\_\_\_\_

**Telephone/Email:** \_\_\_\_\_

**Nomination Submitted by:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Telephone/Email:** \_\_\_\_\_

Please attach responses, referring to the criteria in pages 5-6, in a summary format of no more than three pages. Enumerate each criterion and address each one separately in narrative form.

**IMPORTANT:** The Committee will not accept as complete any nomination which utilizes resumes, newspaper articles, annual reports, etc. in substitution for concise responses to the criteria outlined above. Letters of recommendation are accepted, but only at the time of the original submission of the nomination.

ONE COPY of this NOMINATION FORM, SUMMARY and ALL APPENDICES are required. No staples or binding, please.

Send nominations to: NPD Awards, c/o Cheryl Smoot, CFRE American Cancer Society, 5555 Frantz Road, Dublin, Ohio 43017 888-227-6446, ext. 8506 **Submission Deadline: April 16, 2010**