



*National Philanthropy Day®*

C E L E B R A T I N G  
**GENEROSITY**  
**AND IMPACT** 

## Sponsorship Opportunities

---

Tuesday, November 25, 2025 | Hilton Columbus Downtown

---



Dear Community Partners,

The Association of Fundraising Professionals (AFP) of Central Ohio empowers, engages, trains, and supports local fundraisers. Our members benefit from robust resources and tools, educational programs, a diverse library of fundraising strategies, and a strong mentorship network. AFP Central Ohio is committed to advancing the profession while making a positive difference in our community.

Throughout the month of November, (AFP) chapters around the world gather for local National Philanthropy Day (NPD) events. NPD is a day set aside for the purpose of recognizing the contribution philanthropy makes to our society and honor donors, volunteers, corporations, foundations and others who are active in the philanthropic community.

Since 1992, our Central Ohio NPD event has recognized the exceptional individuals, foundations, and corporations making a positive impact and inspiring change throughout Central Ohio.

We are thrilled to invite you to partner with us as an NPD 2025 sponsor. By sponsoring this year's event, you'll help support our mission through scholarships and educational programs, benefiting our members and their nonprofit organizations. This packet includes a list of the 2025 honorees, and sponsorship information, including levels and benefits.

Join us Tuesday, November 25, 2025, as we welcome friends and fellow community members to celebrate the 2025 honorees and kick off the season of thanks.

***We look forward to you joining us for NPD 2025!***

Most sincerely,

**Erika Gable**, MPA, MBA  
*2025 AFP Central Ohio Chapter President*

**Jennifer MacCartney**, MBA, CFRE  
*2025 National Philanthropy Day Chair*

*National Philanthropy Day®*  
C E L E B R A T I N G  
**GENEROSITY  
AND IMPACT** 



## Congratulations to Our 2025 Honorees

Outstanding Volunteer Fundraising Group

**PROMUSICA  
SUSTAINING BOARD**

Outstanding Small Corporation

**CK CONSTRUCTION  
GROUP**

Outstanding Large Corporation

**GRANGE INSURANCE**

Outstanding Youth in Philanthropy

**SARA KALLENBERG**

Outstanding Professional Fundraiser

**DEIRDRE DEWESSE**

Outstanding Volunteer Fundraiser

**JIM DURHAM**

The Charitable Gift Planners of Central  
Ohio (CGPCO) Leave a Legacy Award

**DR. ANN E. TESKE &  
DR. DOUG TESKE**

The Columbus Foundation  
Outstanding Philanthropist

**KATHRYN FLYNN**

*National Philanthropy Day®*

CELEBRATING  
**GENEROSITY  
AND IMPACT** 

## 2025 Sponsorship Opportunities

	Title Sponsor	Leadership Sponsor	Dessert Sponsor	Celebration Sponsor	Table Sponsor
	\$6,000	\$5,000	\$4,000	\$2,500	\$1,500
Award named for sponsor with on-stage introduction of award and brief audience address	X				
Valet parking validation for 4 guests	X	X			
Alignment with an honoree in the program	X	X			
Additional slide in run of show as an award category sponsor (if not Title)		X			
Sponsorship featured in event emails	X	X	X	X	
Stand-alone social media post	X	X	X	X	
Verbal recognition from podium	X	X	X	X	X
Logo/Name with link on AFP website/NPD event	Large Logo	Medium Logo	Small Logo	Small Logo	Name Only
Name and logo on reserved table(s)	X	X	X	X	X
Ad in printed program	Full-Page	Full-Page	Half-Page	Half-Page	Quarter-Page
Rolling and visual credits preceding and during event	X	X	X	X	X
Premium event seating for ten (10) guests	X	X	X	X	X
Additional branding/recognition for the dessert reception			X		

The 2025 NPD Committee welcomes additional event- and chapter-related sponsorships, including Physical Award Sponsor, Audio-Visual and/or Honoree Video Sponsor, Centerpieces and Décor, Tech and Stage Sponsor, and Greenroom/Honoree Host.

Contact us to explore custom NPD sponsorship options. Additionally, Central Ohio AFP Chapter also offers sponsorships of our education sessions, chapter gatherings, and year-long partnerships with generous opportunities for visibility. Please inquire.



## How to Become a Sponsor

### Visit

[centralohioafp.org/national-philanthropy-day](http://centralohioafp.org/national-philanthropy-day)  
to complete the Sponsor Commitment form

### Deadlines

Commitment/Logo/Ad: November 1  
Guest Names/Meal Choices: November 8

### Questions/Information

Contact

**Jennifer MacCartney**, MBA, CFRE 2025 National Philanthropy Day Chair  
at [sponsorships@centralohioafp.org](mailto:sponsorships@centralohioafp.org)

or

**Jeff Redfield**, CFRE, Chapter VP of Communications  
at [vp\\_communications@centralohioafp.org](mailto:vp_communications@centralohioafp.org) or (614) 749-7558

National Philanthropy Day®  
CELEBRATING  
**GENEROSITY**  
**AND IMPACT** 



National Philanthropy Day®

CELEBRATING  
**GENEROSITY  
AND IMPACT**