



2019 AFP Education Calendar

All meetings scheduled for the second Tuesday of the month unless stated.

Month	Pre-Session	General Session	Education Category
January <i>(1/15/2019)</i>	National Philanthropy Day Nomination Process <i>AFP National Philanthropy Day, Nominations Committee</i>	Is a Campaign a Conquest? Or a Cause? <i>Laura MacDonald, CFRE, Benefactor Group</i>	Advance Fundraising Techniques
February	Breaking Down the Silos: Grow Your Appreciation of Your Whole Team, an education session in partnership with D&I		Diversity + Inclusion
March	The Gratitude Effect <i>Erin Stitzel, CFRE, Accordant Philanthropy</i>	Building Partnerships Within an Organization <i>Amber Jacott, YWCA</i>	Collaboration + Partnerships
April	Friend-raising vs. Fundraising Events <i>Carrie Burson, Maryhaven</i>	Revitalizing Your Annual Fund <i>Emily Campbell, CFRE, Columbus Academy</i> <i>Mayme Norman, Columbus Zoo</i>	Special Events + Annual Giving
May	Foundations = Donors <i>Anna Marty Schraff, Nationwide Children's</i>	The Art of Cultivation & Moves Management <i>Russ Hodge, CFRE The Hodge Group</i>	Grants + Moves Management
June	Networking for Life <i>Julie Z Zdanowicz, SourcePoint</i>	The Engagement Experience <i>Lisa Kristensen, OSU Wexner Medical Center</i>	Networking
July	Cocktails & Calamities		
August	Letters, Letters, Letters. In Fundraising the Written Word is Key. <i>Kerri Laubenthal Mollard, Mollard Consulting</i>	Email Communications Makeover <i>Ceci Dadisman, FORM</i>	Direct Mail + Marketing
September	50 Things You Can (Still) Do to Boost Your Year-End Fundraising <i>Lori Hunter Overmyer, MBA, CFRE GoettlerAssociates</i>	The Winning Campaign: Seven Essential Elements of Success <i>David S. Goettler, CPA GoettlerAssociates</i>	Fundamentals
October	A Conversation on Ethics & Planned Giving (Joint meeting with Charitable Gift Planners of Central Ohio)		
November	National Philanthropy Day®		
December	Annual AFP Member Meeting		