



Fundamentals of Fundraising

September 4-5, 2019

2-Day Comprehensive Course

The AFP Fundamentals of Fundraising Course offers a complete overview of the development function. Designed by experienced fundraising professionals, the two-day course addresses the real-world needs and challenges nonprofit organizations face every day. *Recommended for professionals with zero to four years of fundraising experience.*

Registration Deadline is Wednesday, August 14

Course Overview:

- Module 1: Overview of Fundraising
- Module 2: Developing an Integrated Fundraising Program
- Module 3: Volunteers: Partners in Fundraising
- Module 4: Building & Sustaining Relationships
- Module 5: Marketing for Ongoing Success
- Module 6: Securing the Gift
- Module 7: Management & Accountability

Dates & Location:

Wednesday & Thursday, September 4-5, 2019

8am – 5:30pm (both days)

American Red Cross

995 E Broad St. Columbus, OH

Parking is Free

Registration Fee:

\$390 for AFP Members

\$490 for Non-members

Fee includes all sessions, workbook, refreshments and lunch both days.

Scholarships opportunities are available for AFP members

Scholarship Information and Application

Deadline for scholarship applications:

Wednesday, July 31, 2019

REGISTER ONLINE or return the attached registration form

For more information contact course co-chairs:

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