

Award Nomination Preparation Packet



Presents

The 2020 National Philanthropy Day® Luncheon Event

Tuesday, November 24, 2020

Central Ohio's 28th NPD Anniversary

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About AFP and NPD

About AFP

The Central Ohio Chapter of the Association of Fundraising Professions (AFP) is recognized as the premiere resource for development and fundraising professionals, providing outstanding educational programs for those seeking professional development and career advancement opportunities. Our membership of 370+ development professionals, consultants, allied professionals and fundraising volunteers has opportunities to meet regularly for superb educational programs and networking activities.

Members benefit from our mentoring program, volunteer leadership opportunities, Job Bank, National Philanthropy Day® celebration and public policy alerts. The Chapter annually offers more than \$10,000 in scholarship opportunities to assist individuals to become AFP members, attend local educational programs and registration support for the AFP International Conference of Fundraising.

About NPD

Since 1992, members and the Board of the Central Ohio Chapter AFP have publicly recognized local philanthropic leaders and celebrated giving in our community through National Philanthropy Day (NPD)®.

NPD events are held in more than 150 cities throughout the country, with the celebration in Columbus being among the largest. NPD has become the highly anticipated “event to attend” in Columbus during November—the traditional month of giving thanks—attracting more than 650 attendees annually.

This year, as in years past, we look forward to having the distinct honor of paying tribute to those who change our community—and our world—through their philanthropy.

As an organization that is committed to the principles of inclusion, diversity, equity and access in the fundraising profession, the philanthropic sector and throughout all of society, we look forward to receiving nominations that celebrate and represent central Ohio as a whole.

We need your help to recognize the outstanding individuals and organizations in our community that have given so generously to improve the lives of others.

Your consideration and involvement are greatly appreciated.

Award Categories and Criteria

Award Categories and Criteria

The Columbus Foundation Outstanding Philanthropist

This award, sponsored by The Columbus Foundation, honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.

Nominations will be considered based on the responses to the following criteria:

- Description of participation and gift support of nonprofit organizations in the community, nationally and/or internationally. (0-65 points)
- Description of philanthropic support and innovative approaches to solving problems. (0-10 points)
- Evidence of encouragement and motivation given to others to take leadership roles in philanthropy (e.g. challenge gifts, matching gifts, volunteering, etc.). (0-25 points)

Outstanding Volunteer Fundraiser

This award honors an individual or family who demonstrates exceptional skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization and cannot be employed by the organization for which they are raising funds or working on behalf of a fundraising consultant.

Nominations will be considered based on the responses to the following criteria:

- Evidence of quality of leadership and organizational ability in fundraising campaigns. (0-25 points)
- Description of time, effort and personal financial commitment. (0-25 points)
- Description of fundraising goals achieved by his/her effort. (0-15 points)
- Evidence of success in recruiting and motivating others. (0-20 points)
- Description of participation in other local, national and/or international nonprofit organizations. (0-15 points)

Outstanding Volunteer Fundraising Group

This award honors a group of volunteers who demonstrate exceptional skills in accomplishing fundraising projects for the benefit of charitable institutions. The recipients must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for at least one nonprofit organization. *NOTE: Governing boards, boards of directors or sole member corporations are not eligible for this award.*

Nominations will be considered based on the responses to the following criteria:

- Evidence of quality of leadership and organizational ability in fundraising campaigns or projects. (0-25 points)
- Description of time, effort and financial commitments. (0-25 points)
- Description of fundraising goals achieved by the group's efforts. (0-30 points)
- Evidence of success in recruiting and motivating others. (0-20 points)

Outstanding Foundation

This award recognizes a community or family foundation (non-corporate) with a strong record of exceptional generosity that, through direct financial support, has demonstrated exceptional or innovative civic and charitable responsibility, and has encouraged and motivated others in the foundation community to take leadership roles in philanthropy and community involvement. *NOTE: Corporate foundations are not eligible for this award. See Outstanding Large Corporation/Outstanding Small Business categories for corporate foundation nomination instructions.*

Nominations will be considered based on the responses to the following criteria:

- Evidence of philanthropic support, innovation, or creativity in solving problems that address an issue/program/cause and the leadership role played by the foundation. (0-45 points)
- Description of the impact of gift support and achievements accomplished through the nominee's philanthropic support of an issue/program/cause. (0-35 points)
- Evidence of encouraging and motivating others to get involved with and/or take leadership roles in philanthropy. (0-20 points)

For the purposes of this nomination, family and community foundation are defined as follows:

A **family foundation** is one whose funds are derived from members of a single family. At least one family member must continue to serve as an officer or board member of the foundation-(e.g. The Bill and Melinda Gates Foundation).

A **community foundation** is a publicly supported philanthropic organization with the long term goal of building permanent, named funds, for the broad-based public benefit of the residents in a given area (e.g. Silicon Valley Community Foundation).

Outstanding Large Corporation / Outstanding Small Business

These awards honor companies or corporate foundations that demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement. Awards will be bestowed in two categories:

- Large Corporation – 500 or more local full-time equivalent (FTE) employees
- Small Business – Fewer than 500 local FTE employees

Nominations will be considered based on the responses to the following criteria:

- Evidence of philanthropic support of innovative approaches to solving problems nationally and/or internationally. (0-45 points)
- Description of impact of gift support and achievements accomplished through the company's efforts. (0-40 points)
- Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement. (0-15 points)

For the purposes of this nomination, a corporate foundation is defined as follows:

A **corporate foundation** is a type of a private foundation that derives its grant making funds primarily from the contributions of a single profit-making business (e.g. The Wal-Mart Foundation, Inc.).

Big Lots Outstanding Youth in Philanthropy

This award, sponsored by Big Lots, recognizes service by a single youth or group of youth (age 23 or younger) that demonstrates commitment to the community through personally raising funds or coordinating direct financial support, development of charitable programs, volunteering and leadership in philanthropy. *NOTE: Organizations that facilitate giving by young people are not eligible for this award.*

Nominations will be considered based on the responses to the following criteria:

- Description in detail of what the nominee(s) did, such as any of the following: goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and of the time, talent and/or treasure the youth gave for the common good and the results that were achieved. (0-30 points)
- Description of the short term or long-term (1-2 years) impact the nominee(s) efforts or projects had on the community, such as numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominees' work. Will the project(s) be ongoing? (0-50 points)
- Evidence that the project(s) can be an inspiration for others; particularly other youth. (0-20 points)

Outstanding Fundraising Professional

This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner. *NOTE: In order to be eligible for this award, the nominee must be an AFP member who has at least 15 years of professional fundraising experience.*

Nominations will be considered based on the responses to the following criteria:

- Description of career achievements, length and tenure of fundraising background, experience and results. The nominee must have at least 15 years of professional fundraising experience. (0-25 points)
- Evidence of quality of leadership that is effective, creative and stimulating, and that the individual acts as a team player, including but not limited to leadership participation in his or her local AFP Chapter. (0-20 points)
- Membership in AFP and evidence that the individual practices and promotes the *AFP Code of Ethical Principles and Standards of Professional Practice* for fundraising professionals. (0-20 points)
- Description of individual's commitment to continuing professional development, including certification (CFRE/ACFRE), conference participation, publication and professional education. (0-15 points)
- Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations. (0-20 points)

Leave a Legacy

The Leave a Legacy award process is facilitated by the Charitable Gift Planners of Central Ohio (CGPCO). Please visit <https://cgpcoco.org/> or email copgc@cs.com for more information.

Nominations Process

Nomination Process

Help us recognize the outstanding individuals and organizations in our community that have given so generously to improve the lives of others. Please carefully follow the guidelines below to successfully execute the nomination process.

Guidelines

1. **Notify the NPD Nominations Committee of your intent to nominate** by emailing the proposed nominee's name and award category to nominations@centralohioafp.org. Please do this *before* starting your nomination draft. If another individual or institution is already planning to nominate your proposed nominee, you will be connected with that party at that time. *Don't skip this step. Failing to notify the committee of your intent to nominate could result in your nomination being discarded should duplicate nominations occur.*
2. **Assemble your nomination materials**, including:
 - **Nominator's Information**
i.e. Name, organization (if applicable), contact information
 - **Nominee's Information**
i.e. Name of individual/organization, contact information, list of other nonprofits supported by nominee
 - **Nomination Narrative**
Entries will be judged on *each* of the criteria. A strict word limit of 350 words per criterion is enforced. In addition to the required criterion, optional general information about the nominee can be submitted, but is limited to 150 words.
 - **Letter(s) of Support**
Up to three letters of support from colleagues and nonprofits are welcome in addition to the nomination application. Please request that letters be limited to one page.
3. **Submit your final nomination materials by the March 15 deadline** via the online nomination form: <https://tinyurl.com/NPDNominations2020>. Incomplete or late nominations will not be considered. If you are unable to submit your nomination online for some reason, please contact nominations@centralohioafp.org.

Important Dates and Deadlines

Nomination Deadline	Sunday, March 15, 2020
Honoree Announcement	May 2020
NPD Luncheon Event	Tuesday, November 24, 2020

How to Write a Winning Nomination

- Collaborate with individuals at multiple organizations supported by your nominee, and share the big picture—not just what the nominee does for a single nonprofit.
- Determine who can write the *best* letters of support. Request more letters than you need, and pick the very best.
- Talk with your nominee, their family and friends. Collect as much info as possible.
- Begin now!

FAQS

FAQs

Can I submit more than one nomination?

Yes! There is no limit to the number of nominees you're permitted to lift up.

Can I re-submit a nomination from a previous year?

If you would like to nominate an individual, foundation, group or company that you previously nominated, but was not selected as the honoree, you can do so. That said, be sure to *observe all current nomination guidelines, word limits, and submission requirements*. Also, ensure that your narrative is up-to-date and consider acquiring fresh letters of support to further strengthen your updated nomination.

I'm not affiliated with the Association of Fundraising Professionals (AFP). Can I still submit a nomination?

Yes! Nominations are welcome from anyone and everyone who wishes to pay tribute to philanthropists in our community. You do not need to be an AFP member.

Can I nominate a previous honoree?

Previous honorees are eligible to be recognized in the same award more than once, but only after 10 years have passed since they were last recognized. Additionally, previous individual honorees should only be nominated based on *NEW* projects, programs, and initiatives supported. For this reason, nomination of a previous honoree should not come from the same individual or organization that nominated the honoree when they were previously recognized.

Previous honorees are also eligible to be recognized in a different award category, but only after 5 years have passed since they were recognized in any award category.

Can I submit supplemental materials in addition to the nomination, like articles or annual reports?

No. Please only provide the nomination materials listed in *Nomination Process – Guidelines* item #2 on the previous page (i.e. nominator's information, nominee's information, nomination narrative, and letter(s) of support). If you upload supplemental documents or reports in lieu of or in addition to letters of support, they will be discarded.

My nominee is not available to attend the NPD award event. Can I still nominate them?

In order to be considered a nominee must be living (at the time of nomination) and able to attend the NPD award luncheon.

How do I nominate someone for the Leave a Legacy Award?

The Leave a Legacy award process is facilitated by the Charitable Gift Planners of Central Ohio (CGPCO). Please visit <https://cgpc.org/> or email copgc@cs.com for more information.

How is 'local philanthropist' defined?

Local philanthropists are defined as: central Ohio as the Columbus-Marion-Zanesville, OH Combined Statistical Area, which consists of the following counties: Delaware, Fairfield, Fayette, Franklin, Guernsey, Hocking, Knox, Licking, Logan, Madison, Marion, Morrow, Muskingum, Perry, Pickaway, Ross, and Union.

Additional questions? Contact nominations@centralohioafp.org.

Selection Process and Follow-Up

Selection Process

An Awards Selection Panel will read and independently score each nomination (except nominations in the Outstanding Fundraising Professional category) based on the aforementioned criteria and point system. The panel consists of select community leaders and previous honorees, and generally consists of approximately 10 to 15 individuals.

The Outstanding Fundraising Professional Award honoree will be selected by a separate panel, consisting of past Outstanding Fundraising Professional Award recipients who have an active Central Ohio AFP membership. Members of the Outstanding Fundraising Professional Award Selection Panel will read and independently score each nomination.

Awards will be considered if nominations meet the association's selection criteria and historical high standards of innovative/philanthropic achievement. In the event that no nominees in a given category meet these standards, no honoree will be recognized in that category.

Once the honorees are selected, each will be called to ascertain their attendance to receive their award the day of NPD. Once all winners have been contacted, the list of honorees will be made public. **Honorees will be announced in May of 2020.**

Follow-Up

As a nominator, you will be notified of your candidate's status at the conclusion of the selection process. If your nominee becomes an honoree, we hope you will agree to participate in the ceremony by escorting your nominee to the stage to receive their award during the NPD program in November. Communication with you as a nominator will be ongoing.

If your nominee does not become an honoree this year, you can nominate them again in a future year.

Previous Award Recipients

Previous Award Recipients

Outstanding Philanthropists

2019 Phil and Barb Derrrow
2018 Tom W. Davis
2017 Al and Barbara Siemer
2016 Virginia "Ginni" Ragan
2015 Grote, Crane & Kelley Families in support of the
Reeb Avenue Center
2014 Robert H. "Tad" Jeffrey
2013 Vernon L. Pack Connell
2012 Drs. Arthur G.H. and Hetty Bing
2011 Anne Melvin
2010 Richard J. Solove
2009 Floradelle Pfahl
2008 J. Gilbert Reese
2007 David J. Ryan

2006 John Schoedinger
2005 Bob & Mary Lazarus

2004 Elizabeth M. Ross
2003 John H. McConnell
2002 John G. and Jeanne B. McCoy
2001 R. David and I. Lorraine Thomas
2000 Robert H. Morosky
1999 Robert J. Weiler & Robert J. Weiler, Jr.
1998 Nancy Jeffrey
1997 Loann Crane
1996 Thekla Reese Shackelford
1995 John W. Alford
1994 Walter English
1993 John B. and Dareth Gerlach

Outstanding Volunteer Fundraiser

2020 Andrew Levitt
2019 Aimee White
2017 The Reverend Monsignor Joseph M. Hendricks
2016 Dr. James A. Homon, DDS and Julie Homon
2015 Fran Ryan
2014 Nancy Strause
2013 Subha Lembach
2012 Cordelia W. Robinson
2011 Beth Crane
2010 Charlette Gallagher-Allred, PhD
2009 Charles Moses
2008 Cynthia Hilsheimer
2007 June and Dave Harcum
2006 Nancy Goorey

2005 Ann S. Hoaglin

2004 Judy Tuckerman
2003 Gary Glaser
2002 William T. Grove
2001 Barbara Fergus
2000 Russell Gill
1999 John C. Elam
1998 Paula A. Spence
1997 Ann I. Wolfe
1996 Celia D. Crossley
1995 David L. Milenthal
1994 Paul A. Donald
1993 John and Ruth Moun

Outstanding Volunteer Fundraising Group

2019 Franklin Park Conservatory Women's Board
2018 Buckeye Cruise for Cancer
2017 BuckeyeThon
2016 Christine's Christmas Board
2015 Westerville Sunrise Rotary
2014 Woodworkers of Central Ohio (WOCO)
2013 WBNS-10TV/Dispatch Media Group and Faith Leadership Council
2012 The Red Shoe Society of Ronald McDonald House Charities of Central Ohio
2011 Friends Helping Friends
2010 McDonald's Owners/Operators of Central Ohio
2009 The Childhood League, Inc.
2008 The Women's Board of The Columbus Museum of Art

Outstanding Foundation

2019 Ariel Foundation
2018 Osteopathic Heritage Foundation
2017 The Columbus Blue Jackets Foundation
2016 The Wells Foundation

2015 The Women's Fund of Central Ohio
2014 The Harry C. Moores Foundation
2013 Harold C. Schott Foundation
2012 English Family Foundation

Outstanding Large Corporation

2019 American Electric Power (AEP)
2018 PNC
2017 Abercrombie & Fitch Co.
2016 Cardinal Health
2015 Safelite AutoGlass
2014 Big Lots
2013 Worthington Industries
2012 Greif Inc.
2011 Time Warner
2010 Nationwide Insurance
2009 Crane Group
2008 American Electric Power
2007 Chemical Abstracts Service
2006 Limited Brands

2005 Grange Insurance
2004 Wolfe Enterprises
2003 White Castle System, Inc.
2002 National City Bank
2001 Schottenstein's/Value City
2000 Dominion Homes
1999 Ameritech
1998 The Longaberger Company
1997 Bank One
1996 Battelle
1995 Wendy's International, Inc.
1994 The Huntington National Bank
1993 Nationwide Insurance

Outstanding Small Corporation

2019 Next Level Trainings
2018 Diamond Hill Capital Management
2017 Compton Construction
2015 Lightwell, Inc.
2014 Ologie
2012 RobotWorx
2011 Fahlgren Mortine
2010 HLS Freight
2009 Clary Communications
2008 Grip Technologies
2007 SOS Productions
2006 Smith & Hale, LLP

2005 Mills/James Productions
2004 Paul Werth Associates
2003 Progressive Medical, Inc.
2002 Reitter Wall Systems
2001 The Media Group
2000 George J. Igel Company
1999 One More Time
1998 Hanlin-Rainaldi Construction
1997 Groner, Boyle & Quillin
1996 Norse Dairy Systems
1995 Tom Gill Oldsmobile

Outstanding Youth in Philanthropy

2019 Bexley Sleep Out Club
2018 Ian Montgomery
2017 Meagan Warren, Books For Bedtime
2016 The Zoo Connection
2015 Vick Chhabria
2014 See Kids Dream – Penny Harvest Student Leaders
2013 Jacob Glorioso and Katerini Soisson - Children Supporting Children
2012 Jenelle Krumlauf, Nellie's Catwalk for Kids
2011 Sammy Crozier, Raising Hope
2010 Dante Landolfi and Molly O' Connor
2009 Summer Reading Club Volunteens of the Columbus Metropolitan Library
2006 The Andros Project of the Bexley Public Schools

Outstanding Fundraising Professional

2019 Donna Zuiderweg
2018 Erich J. Hunker
2017 Marilyn Frank
2016 Sue Welty, CFRE
2015 Michelle Cramer, CFRE
2014 Colleen C. Garland
2013 Jodi Bopp, CFRE
2012 Cynthia B. Anderson, CFRE
2011 Lori Hunter Overmyer, CFRE
2010 Pamela Glasgow
2009 Roberta Terapak, CFRE
2008 Doug Allinger
2007 Laura MacDonald, CFRE
2006 Terry Schavone

2005 Sue Phillips, CFRE
2004 Diana S. Newman, CFRE
2003 Anita A. Laterro
2002 Cheryl J. Smoot, CFRE
2001 Norma J. Sexton, CFRE
2000 Jeffrey D. Damron, CFRE
1999 Russell L. Hodge III, CFRE
1998 Michael D. O'Sullivan, CFRE
1997 Patricia J. Gibboney, CFRE
1996 Thomas G. Hofmann, CFRE
1995 Saul Seigel
1994 Dennis Stefanacci, ACFRE
1993 Nancy Straus

Judges' Award

2013 Mark King, MD
2010 Chad Jester and Tom Katzenmeyer
2009 The Columbus Foundation
2005 Archie Griffin
2004 Stephen A. Rish
1999 Jimmy Crum
1998 Mary Claytor, Ph.D.
1998 Junior League of Columbus

Leave a Legacy Award - Presented by the Charitable Gift Planners of Central Ohio (CGPCO)

2019 Joe Chlapaty
2018 R. Kevin Kerns, Trustee of the Karen Kerns Dresser Trust
2017 J.W. Straker (Bill)
2016 Dr. Thomas and Margaret Williams
2015 Louise Warner
2014 Peter and Janet Halliday
2013 Beth Grimes Flood
2012 Dorothy "Dotty" T. Henderson
2011 Anne Powell Reily
2010 Dr. Jerome J. and Mrs. Margaret A. Cunningham
2009 Kathryn Sanders Rieder
2008 Joanne McGuire